Collaborative Approach: Strategy for Competitive Universities in Nigeria

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Abstract

The Nigerian universities are facing significant challenges with regard to computing with their counterpart across the globe. The main purpose of this paper is to examine how in this scenario the collaborative approach can be used as a strategy for Nigerian universities strive through the ranking of world-class universities. The study examines thirty-eight federal universities in Nigeria. Primary data was used data through questionnaire as an instrument for data collection. One hundred and ninety valid questionnaires were used for the analysis; simple linear regression model was estimated utilizing SPSS version 20.2. The result of the study revealed a positive relationship between collaboration and competitive university in Nigerian, the result do not also reject the null hypothesis which have stated the non existence of collaborative approach among Nigerian universities. In addition, the research also finds that majority of the federal university in Nigeria are not in collaboration with the top rank universities in the world. Based on the findings it was recommended that universities should adopt collaboration approach as a strategy to have concentration of talents, additional resources and good governance for growth, high performance and competitiveness, to this end, the governing council as well as the management of Nigerian universities should include collaborative approach programmes with reputable universities across the globe as part of their strategy to achieve competiveness. The paper recommends future researchers to explore/study on the productivity and performance of Nigerian university system.

Keywords: Collaborative approach, University ranking, Competitive university.

Contribution of study

The study contribute to the body of litriture in the field of strategy and competition as follows:

1. It reveals the positive relationship between and collaboration and competitive university.
2. It also reveals that federal university in Nigeria are not in collaboration with the top rank universities in the world.